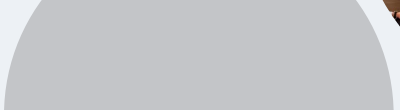
2027

ADVERTISING, SPONSORSHIP & TRADE SHOW OPPORTUNITIES

MISSOURI BANKERS ASSOCIATION

MBA
MISSOURI BANKERS ASSOCIATION











2027 EVENTS TABLE OF CONTENTS

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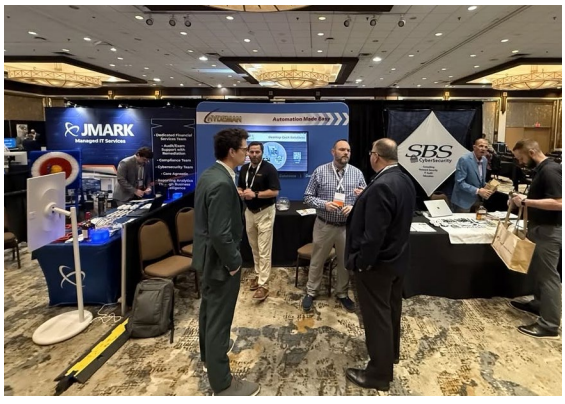
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STIMULATE SALES

CREATE VISIBILITY

REINFORCE IMAGE

INCREASE BRAND LOYALTY

SHOWCASE PRODUCTS

Increase your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events the Missouri Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach attendees. This opportunity with MBA brings you a multitude of ways to promote your products and services to our member banks. Where else can you find so many potential customers in one place? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Missouri Bankers Association
Education & Marketing Department

If you have any questions about an education event, please contact a member of the education department at 573-636-8151.

Cheri Messerli
Senior Vice President
of Education
cmesserli@mobankers.com

Tina Woehr
Member Services Coordinator
twoehr@mobankers.com

Lori Bruce
Communications Specialist
lbruce@mobankers.com

Eric Lawson
Education Events Coordinator
elawson@mobankers.com

Lauren Rush
Marketing & Creative
Design Lead
lrush@mobankers.com

mobankers.com

Do you have a creative sponsorship idea that you would like to try? We are always open to new ideas and suggestions!

Give us a call at 573-636-8151!

MBA
MISSOURI BANKERS ASSOCIATION

2027 EVENTS OVERVIEW

Premier Events

137th Annual Convention
June 8 – 10 | Hilton Branson Convention Center

Executive Management Conference
December 8 – 10 | The Ritz Carlton, St. Louis

Specialized Events

Agriculture Conference
Feb. 24 – 25 | Courtyard by Marriott, Columbia

Security, Operations & Technology Conference
March 30 – April 1 | Wyndham Executive Center, Columbia

Human Resources and Marketing Conference
April 13 – 14|Courtyard by Marriott - Columbia

Banking on Women Conference
July 29 & 30 | Wyndham Executive Center, Columbia

BSA / AML Conference
Aug. 24 & 25 | Wyndham Executive Center, Columbia

Compliance Conference
Aug. 25 – 27 | Wyndham Executive Center, Columbia

Next Generation Leadership Conference
Oct. 28 & 29

Bank Legal Risk Management Conference
October

Regional Meetings
TBD | 5 Locations

Washington Visit
TBD Fall

NextGen Events

NextGen Day at the Capitol
TBD | Jefferson City

NextGen Day at the Fed – St. Louis
Summer 2026 | St. Louis

NextGen PAC Party
TBD

CUSTOM PACKAGE

Please contact MBA if you are interested in a custom package.

Reach out to Tina Woehr at 573-636-8151 or twoehr@mobankers.com for questions.











ASSOCIATE MEMBER & ENDORSEMENT TIERS



Endorsed Partner

MBA provides its member banks access to quality products and services that will enhance your competitive standing. An endorsement from MBA means these companies have been investigated by Missouri bankers and MBA's president. MBA's reputation for integrity and through due diligence means bankers can trust and value the products and services awarded endorsement status.

These respected companies have strong relationships with many MBA-member banks and have proven records of success in the Missouri banking industry. An MBA endorsement means bankers can trust the products and services of these businesses.



Signature Associate Member

A distinctive business partner that supports the banking industry and builds meaningful connections with banking professionals through increased visibility, engagement, and recognition within the association.

Your $4,000 Signature Package Includes:

- Year-Round Associate Membership
- Standout Brand Recognition
- Put your brand in the spotlight!
- Elevate Your Visibility with Event Sponsorships
- Get in the Action with an Exhibit Booth - Signature Members



Associate Member

As an MBA associate member, building relationships with current and potential customers is essential to the success of your business. MBA associate members have access to exclusive benefits that connect you with new clients and enhances established relationships with Missouri banks. Membership demonstrates your commitment to the Missouri banking industry; it's up to you to create the opportunities.

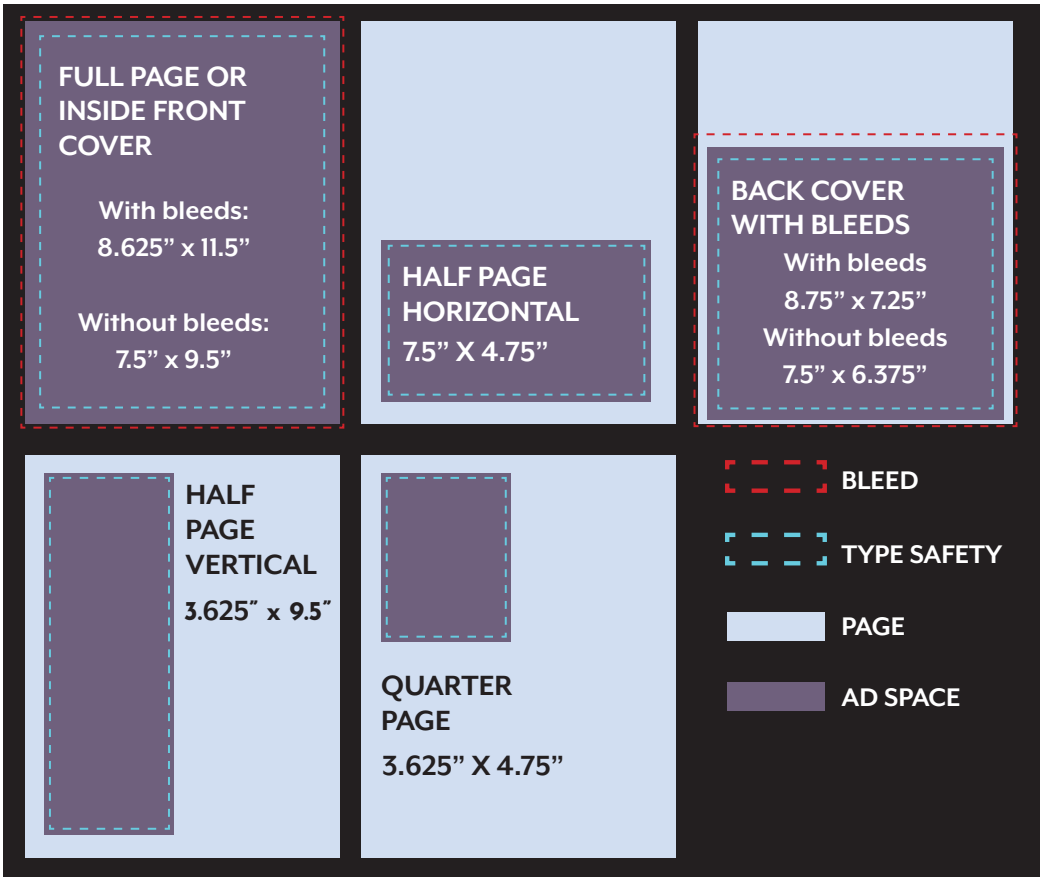
MBA PROMOTIONAL OPPORTUNITIES

The Missouri Banker Magazine

Want to reach key decision makers in the banking industry? If so, The Missouri Banker is the right avenue to deliver your message. The Missouri Banker is a bimonthly magazine focused exclusively on the banking industry. As the leading source of industry insights and news for nearly 6,000 bankers statewide, The Missouri Banker is a smart choice for investing your advertising dollars. Websites and email addresses in your ads are directly linked to your company website and team members in the digital magazine. The following rates apply to MBA members, associate members and endorsed partners.

	1–2 ads per year Rates per ad		3–5 ads per year Rates per ad		6 ads per year Rates per ad	
	MEMBER	NONMEMBER	MEMBER	NONMEMBER	MEMBER	NONMEMBER
Full Page	$1540	$1930	$1430	$1790	$1330	$1650
Half Page Vertical	$1100	$1380	$990	$1240	$880	$1100
Half Page Horizontal	$1100	$1380	$990	$1240	$880	$1100
Quarter Page	$770	$970	$660	$830	$550	$690
Inside Front Cover with Bleeds	------	------	$1870	------	$1540	------
Back Cover with Bleeds	------	------	$1650	------	$1320	------

AD SIZE CHART



*ad subject to MBA approval

*effective for 2027 issues; publisher reserves right to revise rates at any time

FOR MORE INFORMATION

Lori Bruce
Communications Specialist
573-636-8151
lbruce@mobankers.com

MBA PROMOTIONAL OPPORTUNITIES

The Missouri Banker Advertising Deadlines

2027 Issue	Space Reservation	Artwork Submission	Delivery
January/February	12/1/26	12/8/26	1/12/27
March/April	1/15/27	2/2/27	3/8/27
May/June	3/8/27	4/5/27	5/10/27
July/August	5/4/27	5/28/27	7/12/27
September/October	7/26/27	8/2/27	9/13/27
November/December	9/20/27	10/4/27	11/8/27

***If new artwork is not received by the submission deadline, the publisher reserves the right to repeat the most recent insertion, and the advertiser agrees to pay for such insertions.*

EDITORIAL CALENDER

2027 Issue	Article Submission
January/February	12/8/26
March/April	2/2/27
May/June	4/3/27
July/August	5/29/27
September/October	8/3/27
November/December	10/2/27



JANUARY/FEBRUARY
agriculture



MARCH/APRIL
economy / operations



MAY/JUNE
Banking Leadership Missouri



JULY/AUGUST
profile of MBA board chair



SEPTEMBER/OCTOBER
technology / operations



NOVEMBER/DECEMBER
advocacy / operations

Author Bios and Company Description

- name, title and brief author bio
- brief company description

FORMAT & LENGTH

- word count: 700 words or less
- submit articles as Word documents
- can include photos, graphics, charts, etc. (high-res files) with relevant caption information

ARTICLES

The Missouri Banker features guest commentaries from endorsed partners and associate members. Articles are contributed without compensation to the authors, and MBA holds the copyright. All articles are to be informative in nature, not promotional.

FOR MORE INFORMATION Lori Bruce, Communications Specialist, 573-636-8151, lbruce@mobankers.com

MBA PROMOTIONAL OPPORTUNITIES

E-newsletter Advertising Rates – Missouri Banker Update

Each week, MBA emails the latest banking news to nearly 6,100 subscribers. A one-month ad will reach bankers four times! The following rates apply to MBA members, associate members and endorsed partners. E-newsletter advertising is exclusive to MBA members only.

***ad may be repeated**

Months Published	Monthly Price	Total	Price/Issue
One Month – 4 ads	$600	$600	$150
Two Months – 8 ads	$575	$1,150	$143.75
Three Months – 12 ads	$550	$1,650	$137.50
Four Months – 16 ads	$525	$2,100	$131.25
Five Months – 20 ads	$500	$2,500	$125
Six Months – 24 ads	$475	$2,850	$118.75

MBA JOB BOARD

MBA offers an online job board for its members to post opportunities. These ads include the company's logo and description about the job, including responsibilities, requirements, benefits and how to apply.

- duration: 30 or 60 days on MBA's website
  - linked to your website for additional information or to apply
- published in MBA's weekly e-newsletter
- shared on MBA's social media channels (Facebook, X, LinkedIn, Instagram)
- bank/company tagged in posts
- cost: determined on word count and ad duration
  - minimum of $150 for MBA members; $450 for nonmembers



FOR MORE INFORMATION

Lori Bruce
Communications Specialist
573-636-8151
lbruce@mobankers.com

MBA PROMOTIONAL OPPORTUNITIES

Website Advertising — mobankers.com

MBA's website, mobankers.com, reaches nearly 3,000 users (average) each month. The following rates apply to MBA members, associate members and endorsed partners.

WEBSITE ADVERTISING RATES

Months Published	Monthly Price	Total	Price/Day
One Month	$600	$600	$20
Two Months	$575	$1,150	$19.17
Three Months	$550	$1,650	$18.33
Four Months	$525	$2,100	$17.50
Five Months	$500	$2,500	$16.67
Six Months	$475	$2,850	$15.84

Podcast Advertising — Our Two Cents with MBA

The "Our Two Cents with MBA" podcast is a forum that explores topics that are relevant and interesting to bankers. Launched in January 2020, MBA's podcast features fun, engaging conversations that help you stay ahead of what's happening in banking.

Our Two Cents with MBA podcast is available on iTunes, Apple Podcasts, Google Podcasts and Spotify.



PODCAST ADVERTISING RATES

Episode Commitment	Price/Issue	Total
One Episode	$750	$750
Two Episodes	$625	$1,250
Three Episodes	$525	$1,575
Four Episodes	$500	$2000

FOR MORE INFORMATION
Lori Bruce
Communications Specialist
573-636-8151
lbruce@mobankers.com

MBA PROMOTIONAL OPPORTUNITIES

All Eyes On You Targeted Marketing Package Options

PACKAGE 1

$2250

- three dedicated emails that targets interest groups
- one half-page ad in MBA magazine, The Missouri Banker, that is distributed print and digitally

PACKAGE 2

$2500

- three dedicated emails that target interest groups
- one month e-newsletter advertising (four ads) reaching nearly 6,100 bankers

PACKAGE 3

$3500

- three dedicated emails that targets interest groups
- one half-page ad in MBA magazine, The Missouri Banker, that is distributed print and digitally
- one month e-newsletter advertising (four ads) reaching nearly 6,100 bankers

TARGETED EMAIL EXAMPLES





CUSTOM ADVERTISING PACKAGES

MBA offers custom advertising packages for members. These packages may include various promotional opportunities offered by MBA. Contact Lori Bruce for more information.

FOR MORE INFORMATION

Lori Bruce
Communications Specialist
573-636-8151
lbruce@mobankers.com

2027 MBA PROMOTIONAL OPPORTUNITIES FORM

Method of Payment

☐ Invoice

☐ Credit Card

Exp. Date _____ CVV_____

No. _____

Name _____

Signature _____

Contact Information

Company Name_____

Contact Name_____

Email_____

Phone_____

Address_____

City_____State_____ZIP_____

2027 MAGAZINE – THE MISSOURI BANKER

	Member Rates			Nonmember Rates			
SIZE	1–2 ADS	3–5 ADS	6 ADS	SIZE	1–2 ADS	3–5 ADS	6 ADS
Full Page	$1540	$1430	$1330	Full Page	$1930	$1790	$1650
Half Page	$1100	$990	$880	Half Page	$1380	$1240	$1100
Half Page	$1100	$990	$880	Half Page	$1380	$1240	$1100
Quarter Page	$770	$660	$550	Quarter Page	$970	$830	$690
Inside Front Cover	-------	$1870	$1540	Inside Front Cover	-------	-------	-------
Back Cover	-------	$1650	$1320	Back Cover	-------	-------	-------

☐ Jan/Feb ☐ March/April ☐ May/June ☐ July/Aug ☐ Sept/Oct ☐ Nov/Dec

MISSOURI BANKER UPDATE E-NEWSLETTER

☐ 1 month ☐ 2 months ☐ 3 months ☐ 4 months ☐ 5 months ☐ 6 months

Months Requested: _____

MISSOURI BANKERS ASSOCIATION WEBSITE

☐ 1 month ☐ 2 months ☐ 3 months ☐ 4 months ☐ 5 months ☐ 6 months

Months Requested: _____

MBA PODCAST — OUR TWO CENTS WITH MBA

☐ 1 episode ☐ 2 episodes ☐ 3 episodes ☐ 4 episodes

MBA CONTACT

Lori Bruce
Communications Specialist
Missouri Bankers Association
PO Box 57 – Jefferson City, MO 65102
573-636-8151 – mobankers.com
lbruce@mobankers.com

ALL EYES ON YOU TARGETED PACKAGE

☐ package 1 ☐ package 2 ☐ package 3

FOR MBA OFFICE USE ONLY (costs)	
Magazine Ads	
Newsletter Ads	
Website Ads	
Podcast Ads	
All Eyes	
Total Costs	

SPONSORSHIP TIERS & BENEFITS

SPONSORSHIP BENEFITS

company recognition in event materials | inclusion and recognition during event on stage | participant list for mailing

Premier Events

Choose ONE item out of the selected tier (platinum, gold, silver, bronze)

PLATINUM $8300

Opening Keynote
Closing Keynote
Entertainment – *for Convention*

SILVER $4300

Notepad
Lanyard
Totebag
Beverage Cups

COMPLIMENTARY ASSETS

PLATINUM
complimentary booth
3 complimentary registrations

GOLD
½ price booth
2 complimentary registrations

SILVER
2 complimentary registration

BRONZE
1 complimentary registration

GOLD $6300

General Session
Conference App
Bottled Water
Speaker Book
Welcome Gift

BRONZE $2600

Candy Station
Coffee Cups *(Accepting 3 Sponsors)*
Morning Devotional Refreshments – *for Convention*
Large Agenda Sign

CO-SPONSORED

Refreshment Break
Reception
Breakfast
Lunch

GOLF GOLD

$3,500

Includes two complimentary golf registration

Choose One Option:

- Tournament Lunch Sponsor
- Beverage Cart Sponsor
- Continental Breakfast Sponsor
- Bottled Water Sponsor

GOLF SILVER

$2,000

Includes two complimentary golf registration

Choose One Option:

- Golf Towel Sponsor
- Cool Cup Sponsor
- Golf Ball Koozie Sponsor

GOLF BRONZE

$1,600

Includes one complimentary golf registration

- Hole Sponsor

Specialized Events

Choose ONE item out of the selected tier (gold, silver, bronze)

GOLD $6300

Opening Keynote
Closing Keynote
Speaker Book

SILVER $4300

Notepad
Lanyard
Totebag
Conference App
Bottled Water
Welcome Gift
Professional Headshots

BRONZE $2600

Candy Station
Coffee Cups
Beverage Cups

CO-SPONSORED

Refreshment Break
Reception
Breakfast
Lunch

COMPLIMENTARY ASSETS

GOLD
complimentary booth
2 complimentary registrations

SILVER
1 complimentary registration

BRONZE
1 complimentary registration

Seminars, Schools & Workshops

Choose ONE item out of the selected tier (gold, silver)

GOLD $1600

Lunch
Notepad

SILVER $1100

Refreshments
Candy Station
Coffee Sleeves

COMPLIMENTARY ASSETS

GOLD
complimentary table top display (event depending)
1 complimentary registrations

Silver does not include complimentary registration.

2027 Premier Events

137TH ANNUAL CONVENTION

June 8 – 10 | Hilton Branson Convention Center

MBA's Annual Convention brings together bank executives from across Missouri for education, networking, and collaboration at a premier resort destination. The event features industry-leading keynote speakers, a large trade show, and a popular golf outing, creating valuable opportunities for sponsors to connect with attendees throughout the conference.

TARGET AUDIENCE:
CEOs, Senior Managers, Directors, and Executive Decision-Makers.






CONVENTION GOLF TOURNAMENT

June 10 | Branson






Golf Gold Sponsor — $3,500

Includes two complimentary golf registration

Choose One Option:

- Tournament Lunch Sponsor
- Beverage Cart Sponsor
- Continental Breakfast Sponsor
- Bottled Water Sponsor

Golf Silver Sponsor — $2,000

Includes two complimentary golf registration

Choose One Option:

- Golf Towel Sponsor
- Cool Cup Sponsor
- Golf Ball Koozie Sponsor

Golf Bronze Sponsor — $1,600

Includes one complimentary golf registration

- Hole Sponsor

Executive Management Conference

December 8 – 10 | The Ritz Carlton, St. Louis

MBA's Executive Management Conference is a gathering of bank executives from across Missouri, held at a premier hotel. The event offers executive-level networking, discussions on industry trends, and valuable trade show and sponsorship opportunities.

TARGET AUDIENCE:
CEOs, Senior Managers, Directors, and Executive Decision-Makers.








Specialized Events



Agriculture Conference

Feb. 24 – 25 | Courtyard by Marriott, Columbia

Tailored for entry level and experienced ag lenders, participants will gain valuable information that will address the most pressing issues in ag banking, including economics, crop and livestock trends, and more to enhance their decision-making processes.

Human Resources and Marketing Conference

April 13 –14 | Courtyard by Marriott - Columbia

Designed exclusively for bank HR and marketing professionals, MBA's HR and Marketing Conference highlights trends, strategies and challenges in the ever-evolving world of HR and marketing. Gain fresh perspectives and practical knowledge to enhance recruitment and retention initiatives and drive growth, creativity and customer satisfaction.



Security, Operations & Technology Conference

March 30 – April 1 | Wyndham Executive Center, Columbia

Learn methods to take your security posture to the next level! Security experts will heighten your awareness of trends seen in the industry; industry experts will help you identify concerns of the moment, as well as the near and far future. Professionals will share tools they've picked up along the way and help you understand how the tools will affect you, your bank and the banking community. Don't miss this opportunity to network with other community bank cybersecurity personnel, security providers and industry experts!







Specialized Events

Banking on Women Conference

July 29 & 30 | Wyndham Executive Center, Columbia

This conference, where women take the lead, encourages professional development and leadership in your bank while also promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations. Our powerhouse speakers will help you advance your decision-making and negotiating processes and teach you how to deliver and apply these insights to benefit your future and your financial institution's future.







Audience

Members of any financial institution or financial services provider interested in the enhancement and career growth of women

Regional Meetings

Fall | 5 Locations

The regional meetings will deliver state and federal legislative overviews, new legislative issues and current critical issues facing the banking industry.



Audience

All members of the bank are encouraged to attend.

Reach out to Tina Woehr at TWoehr@mobankers.com for sponsorship information.





BSA /AML Conference

Aug. 24 – 25 | Wyndham Executive Center, Columbia

Examiners and industry experts will discuss their approaches to compliance in the current environment and look at the implications of ongoing changes. Conference sessions focus on tangible and practical solutions, giving attendees specific advice, examples, tools and best practices to apply at their bank.

Compliance Conference

Aug. 25 – 27 | Wyndham Executive Center, Columbia

The compliance conference is designed for bankers who must ensure their bank's compliance with federal and state laws and regulations affecting the operations function.





Specialized Events







Bank Legal Risk Management Conference

October

This conference focuses on topics of interest to both bankers and their legal counsel. Banks reduce the risk of financial and reputational loss by achieving awareness, understanding and clarity of the application of laws and regulations as they relate to bank relationships, processes, products and services.

Audience

Bankers, bank counsel and attorneys







Next Generation Leadership Conference

Oct. 28 & 29

This conference is designed to enhance the leadership and professional development skills of bank officers while providing the opportunity to network and learn from each other.

Audience

Motivated bankers identified as future key leaders at their banks; functional positions include almost every area of the bank; vast majority of attendees are on management paths

Washington Visit

Fall, TBD

Congressional leaders and regulators need to hear directly from bankers about how the decisions they make in Washington, D.C., affect the customers and communities they serve. The group will visit Washington, D.C., to share their views on the issues affecting our industry.

Audience

CEOs, senior managers and directors

Sponsorships

Please contact Joyce Kennedy at jkennedy@mobankers.com for more information.



Specialized Events | NextGen

NextGen Day at the Capitol

March | Jefferson City

NextGen Day at the Capitol is an introduction to advocacy. Participants spend the day learning about the legislative process and meeting their representatives and senators in the State Capitol. Speakers include state legislators and MBA leadership.

Audience

Motivated bankers from entry-level to upper management interested in expanding their banking knowledge to include legislative and regulatory issues; functional positions include almost every area of the bank; many attendees are on management paths

Anticipated Attendance: 20 – 50

NextGen Day at the Fed – St. Louis

Summer 2027 | St. Louis

Day at the Fed events provide educational and networking opportunities at each of Missouri's Federal Reserve Banks. Federal Reserve staff provide foundational banking information as well as current industry trends and economic forecasts. One event is held at each location annually.

Audience

Motivated bankers eager to learn more about the banking industry and Federal Reserve Bank functions and resources; functional positions include almost every area of the bank; many attendees are on management paths

Anticipated Attendance: 20 – 50

Cost:

- $1,000 per event
- $2,500 for three events

Sponsorship Package Includes:

- 1 free registration
- time at the podium
- logo placement on marketing materials

Sponsorships

Please contact Emily Lewis at elewis@mobankers.com for more information.

2027 MBA ASSOCIATE MEMBER TOPIC PROPOSAL

MBA offers several avenues for associate members to engage with bankers throughout Missouri. Speaking engagements at MBA's education programs is one of those opportunities. Please complete this form for MBA staff to share with the various planning committees of these events.

Submit forms to Cheri Messerli at cmesserli@mobankers.com.

- ☐ Agriculture Conference | Feb. 24 – 25
- ☐ Security, Operations & Technology Conference March 30 – April 1
- ☐ Human Resources & Marketing Conference April 13 – 14
- ☐ Annual Convention | June 8 – 10
- ☐ Banking on Women Conference | July 29 & 30
- ☐ BSA/AML Conference | Aug. 24 – 25
- ☐ Compliance Conference | Aug. 25 – 27
- ☐ NextGen Leadership Conference | Oct. 28 & 29
- ☐ Bank Legal Risk Conference | October
- ☐ Executive Management Conference | Dec. 8 – 10

Speaker _____

Company Name _____

Address _____

City/State/ ZIP _____

Email _____

Phone _____

Breakout Session Title _____

Brief Description of Presentation (Attachments are welcomed.)

_____

_____

_____

_____

Have you presented this session before? If so, please include a contact name and phone number for references?

☐ Yes ☐ No

_____

_____

_____

Please email completed form(s) to Cheri Messerli at cmesserli@mobankers.com.

MBA
MISSOURI BANKERS ASSOCIATION

2027 TRADE SHOW REQUEST FORM

CONTACT INFORMATION

Company Name_____

Contact Name_____

Phone_____ Website_____

Address_____

City/State/ZIP_____

Email_____

METHOD OF PAYMENT

☐ Invoice ☐ Credit Card

Exp. Date _____CVV_____

No. _____

Name _____

Signature _____

IMPORTANT NOTICE

Failure of payment one month before to event will result in loss of booth. Mailing lists will not be sent until payment received.

Please return this form with payment to:

Tina Woehr
twoehr@mobankers.com
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102
Phone: 573-636-8151

Please check all events at which you would like a booth.

CATEGORY KEY
- Premier Events
- Specialized Events

CONFERENCES BOOTHS	PRICE	AMOUNT
Agriculture Conference	$850	$
Security, Ops & Technology Conference	$850	$
Annual Convention	$1850	$
HR and Marketing Conference	$850	$
Banking on Women Conference	$850	$
BSA/AML Conference	$850	$
Compliance Conference	$850	$
Executive Management Conference	$1850	$

$150 discount for attending both conferences ($1,550)

Please list competitors/booth preferences below.

_____

_____

_____

TOTAL COST

Conference Booths: $_____

Booth Participants: $_____

Total Amount Due: $_____

BOOTH DESCRIPTIONS

☐ Please use existing company description on file at MBA. I will not be submitting a company description.

☐ I will submit a company description via PDF, Word or email.

COMPLIMENTARY ASSETS

All booth purchases include 1 complimentary booth participant.

Fees apply for additional booth participants.

Booth Participants

EVENT:

One Complimentary with the booth

Name:_____
Title:_____
Email:_____

Name:_____
Title:_____
Email:_____

Name:_____
Title:_____
Email:_____

Booth Participant Cost

☐ Premier Events
$650 (per booth par)
#_____ $ _____

☐ Specialized Events
$350 (per booth par)
#_____ $ _____

EVENT:

One Complimentary with the booth

Name:_____
Title:_____
Email:_____

Name:_____
Title:_____
Email:_____

Name:_____
Title:_____
Email:_____

Booth Participant Cost

☐ Premier Events
$650 (per booth par)
#_____ $ _____

☐ Specialized Events
$350 (per booth par)
#_____ $ _____

BOOKING FORM | 2027 PREMIER EVENTS SPONSORSHIPS

CONTACT INFORMATION

Company Name_____

Contact Name_____

Phone_____ Website_____

Address_____

City/State/ZIP_____

Email_____

1) Select sponsorship level for each conference you intend to support.

2) Write in your preferred sponsored item from the key below next to the conferences you are sponsoring.

3) Total your sponsorships.

SPONSORSHIP ATTENDEES

EVENT:

Premier Events: $650 (per person)

Name:_____
Title:_____
Email:_____
☐ Complimentary with sponsorship

Name:_____
Title:_____
Email:_____
☐ Complimentary with sponsorship

Name:_____
Title:_____
Email:_____
☐ Complimentary with sponsorship

Please return this form with payment to:

Tina Woehr
twoehr@mobankers.com
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102
Phone: 573-636-8151

IMPORTANT NOTICE

Failure of payment one month before to event will result in loss of sponsorship. Mailing lists will not be sent until payment received.

SPONSORSHIP SELECTION

PREMIER EVENTS SPONSORSHIPS	P	G	S	B	ITEM	AMOUNT
Annual Convention	☐	☐	☐	☐		$
Annual Convention Golf Tournament	X	☐	☐	☐		$
Executive Management Conference	☐	☐	☐	☐		$

COMPLIMENTARY ASSETS

PLATINUM
complimentary booth
3 complimentary registrations

GOLD
complimentary booth
2 complimentary registrations

SILVER
1 complimentary registration

BRONZE
1 complimentary registration

PAYMENT

☐ Invoice ☐ Credit Card

Exp. Date _____CVV_____

No. _____

Name _____

Signature _____

Attendees: $

Sponsorship: $

Total Amount Due: $

MBA
MISSOURI BANKERS ASSOCIATION

SPONSORSHIP KEY

PLATINUM $8300
- Opening Keynote
- Closing Keynote
- Entertainment *– for Convention*

GOLD $6300
- General Session
- Conference App
- Bottled Water
- Speaker Book
- Welcome Gift

SILVER $4300
- Notepad
- Lanyard
- Totebag
- Beverage Cups

BRONZE $2600
- Candy Station
- Coffee Cups
- Morning Devotional Refreshments *– for Convention*
- Large Agenda Sign

CO-SPONSORED
- Refreshment Break
- Reception
- Breakfast
- Lunch

GOLF GOLD
$3,500
Includes two complimentary golf registration
- Tournament Lunch
- Beverage Cart
- Continental Breakfast
- Bottled Water

GOLF SILVER
$2,000
Includes two complimentary golf registration
- Golf Towel
- Cool Cup
- Golf Ball Koozie

GOLF BRONZE
$1,600
Includes one complimentary golf registration
- Hole Sponsor

BOOKING FORM | 2027 SPECIALIZED EVENTS SPONSORSHIPS

CONTACT INFORMATION

Company Name_____

Contact Name_____

Phone_____ Website_____

Address_____

City/State/ZIP_____

Email_____

1) Select sponsorship level for each conference you intend to support.

2) Write in your preferred sponsored item from the key below next to the conferences you are sponsoring.

3) Total your sponsorships.

SPONSORSHIP ATTENDEES

EVENT:

Specialized Events: $350

Name:_____
Title:_____
Email:_____
☐ Complimentary with sponsorship

Name:_____
Title:_____
Email:_____
☐ Complimentary with sponsorship

Name:_____
Title:_____
Email:_____

Please return this form with payment to:

Tina Woehr
twoehr@mobankers.com
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102
Phone: 573-636-8151

COMPLIMENTARY ASSETS

GOLD
complimentary booth
2 complimentary registrations

SILVER
1 complimentary registration

BRONZE
1 complimentary registration

SPECIALIZED EVENTS SPONSORSHIPS	G	S	B	ITEM	AMOUNT
Agriculture Conference	☐	☐	☐		$
HR and Marketing Conference	☐	☐	☐		$
Security, Ops & Technology Conference	☐	☐	☐		$
Banking on Women Conference	☐	☐	☐		$
BSA/AML Conference	☐	☐	☐		$
Compliance Conference	☐	☐	☐		$
Next Generation Leadership Conference	☐	☐	☐		$
Regional Meetings		☐	☐		$
Bank Legal Risk Management Conference	**Contact Tina Woehr at twoehr@mobankers.com.**				
Washington Visit	**Contact Joyce Kennedy at jkennedy@mobankers.com.**				

SPONSORSHIP KEY

GOLD **$6300**
Opening Keynote
Closing Keynote
Speaker Book

SILVER **$4300**
Notepad
Lanyard
Totebag
Conference App
Bottled Water
Welcome Gift
Professional Headshots

BRONZE **$2600**
Candy Station
Coffee Cups
Beverage Cups

CO-SPONSORED
Refreshment Break
Reception
Breakfast
Lunch

PAYMENT

☐ Invoice ☐ Credit Card

IMPORTANT NOTICE

Failure of payment one month before to event will result in loss of sponsorship. Mailing lists will not be sent until payment received.

Exp. Date _____CVV_____

No. _____

Name _____

Signature _____

Attendee(s): $

Sponsorship(s): $

Total Amount Due: $

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